

City of Belmont

ART

AWARDS



2026

Sponsorship
Opportunity





**Place your business
at the heart of arts
and culture in the
City of Belmont.**

About the Awards

The City is proud to present the 2026 City of Belmont Art Awards and Exhibition, along with a vibrant program of public and educational initiatives.

This much-loved exhibition offers an outstanding platform for Western Australian artists to showcase their talent, while also providing local businesses with a unique opportunity to champion arts and culture within our community.

Accessible and inclusive by design, the Art Awards welcome artists of all ages, abilities and experience levels, celebrating creativity in all its forms.

The City is now inviting sponsorship from businesses who wish to meaningfully support the arts, amplify the work of WA creatives, and be part of a high-profile cultural event that enriches the Belmont community.

Key Dates



The Art Awards will be held at The Glasshouse, located within the grounds of Faulkner Park. The Exhibition will run from 24 October to 7 November 2026.

The Exhibition is open to the public Tuesday to Sunday 10am to 4pm.

Mondays are open by appointment for group tours.

The following events will be held at The Glasshouse located within the grounds of Faulkner Park:



 *Friday 23 October 2026*

Opening and Awards Night



 *24 October to 7 November 2026*

Exhibition open to the public



 *Saturday 24 October 2026*

Youth Awards Event

Target Audiences



The Art Awards and its associated public and education programs will attract the interest of a broad cross section of the community including:



Creative Consumers



Local Residents



West Australian Artists



Youth

Harry Young,
winner of 2025
City of Belmont Art
Award overall prize
and Mayor Rossi.



Social Benefits

We aspire to be innovative, creative, and progressive.

We recognise that art has the power to connect us through social interaction, contributing to the health, wellbeing, and general life satisfaction of our residents.

The Art Awards encourages the community to engage in the arts and develop new artworks that celebrate the City of Belmont as a place of creativity and culture.

The Awards provide a professionally presented platform for community arts and a unique environment for engaging with creative consumers.



The Art Award Public Programs deliver a range of educational and informative sessions leading up to and during the exhibition. Workshops, talks and accessibility tours have been designed to provide professional development opportunities for emerging artists and greater appreciation of the works on display.

For many exhibitors, the Art Awards is their first opportunity to showcase their work in a public setting. For others, it is an opportunity

to share their stories, show their skills and progress their careers.

While not primarily focused on sales, the exhibition also provides an opportunity for artists to sell their works, and for art lovers to take them home.

For these reasons the Art Awards is an impactful event for the community.

By sponsoring the Art Awards you are enabling creativity and cultural expression to continue to grow in our City.

Why is your support so valuable?

Arts and cultural engagement has been shown to have numerous health and wellbeing benefits by:

- enhancing social inclusion;
- reducing loneliness;
- increasing confidence; and
- improving feelings of self-worth.

Not only will your support help to enable creativity and cultural expression, you will be contributing to the arts and health economics of our community.

Snapshot of the 2025

City of Belmont

ART AWARDS



Entrants

300 entries were displayed at the 2025 City of Belmont Art Awards, selected from 422 applications



This included **54** entries by Youth artists aged 11 to 17, and 70 entries by artists based in the City of Belmont



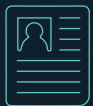
Visitors

1,345+ attendees visited the 2025 City of Belmont Art Awards



Sales

34 Artworks sold, totalling over \$19k



Media

3 media releases

67,000 copies of printed collateral distributed

12,300 email newsletter subscribers saw 9 articles



Social Media

Facebook

16,000 followers

40 Posts



Instagram

4,500 followers

86,900 Reach



Linked In

2,550 followers

235,000 Impressions

Note: Social media followers as at November 2025

Sponsorship benefit options



Award Naming Rights

- ***Naming rights of overall award*** “2026 City of Belmont Art Awards [insert business name] Prize”.
- Naming rights of another award

Please note: the winning artwork will be entered into the City of Belmont’s Civic Art Collection whereby it will perpetually acknowledge the sponsor’s contribution.

Logo Placement

- Belmont Bulletin articles relating to the 2026 Art Awards distributed to 21,000+ households.
- City of Belmont email newsletters relating to the 2026 Art Awards distributed to 11,000 subscribers.
- Digital promotional displays at the City of Belmont Civic Centre and Belmont Hub.
- Promotional posters and flyers distributed throughout the City of Belmont.
- City of Belmont webpages and website news items relating to the 2026 Art Awards.
- Printed signage at the 2026 Art Awards including A-frame signage, pull up banners and reception desk signage.
- 2026 Art Award Certificates.
- 2026 Art Awards Catalogue, printed and digital versions.

Sponsorship Recognition

- Acknowledgment in the Mayor’s speeches.
- Ongoing verbal acknowledgment as the naming rights sponsor for the award.
- Social media tags in 2026 Art Awards milestone and announcement posts.
- Print advertisements relating to the 2026 Art Awards.
- Event descriptions on the City of Belmont website.

Corporate Hospitality

- Speech opportunity at the Awards Night.
- Opportunity to present a sponsored award alongside the Mayor.
- Up to 10 invitations to attend the Awards Night.

Photo Opportunity

- Photo opportunity with the Mayor.
- Photo opportunity with the winner of your sponsored award.

Advertising

- Full page ad in Art Awards catalogue
- Half page ad in Art Awards catalogue
- Pull-up banner displayed in exhibition



	Gold \$8,000	Silver \$5,000	Bronze \$3,000
Award Naming Rights			
Naming rights of overall award	✓		
Naming rights of another award	✓	✓	
Logo Placement*			
City of Belmont webpages and website news items relating to the 2026 Art Awards.	✓	✓	✓
2026 Art Awards Catalogue printed and digital versions.	✓	✓	✓
Promotional posters and flyers distributed throughout the City of Belmont.	✓	✓	✓
Belmont Bulletin articles relating to the 2026 Art Awards	✓	✓	
Printed signage at the 2026 Art Awards including A-frame signage, pull up banners and reception desk signage	✓	✓	
2026 Art Award Certificates	✓	✓	
City of Belmont email newsletters relating to the 2026 Art Awards	✓		
Digital promotional displays at the City of Belmont Civic Centre and Belmont Hub.	✓		
Sponsorship Recognition			
Acknowledgment in the Mayor's speeches.	✓	✓	✓
Event descriptions on the City of Belmont event webpages	✓	✓	✓
Ongoing verbal acknowledgment as the award naming rights sponsor	✓	✓	
Social media tags in 2026 Art Awards announcement posts	✓	✓	
Print advertisements relating to the 2026 Art Awards.	✓		

*Logo inclusion is subject to receipt of logo at time of collateral or content publishing

Gold	Silver	Bronze
\$8,000	\$5,000	\$3,000

Corporate Hospitality

Complimentary tickets to attend the Awards Night	✓ (10)	✓ (5)	✓ (2)
Speech opportunity at the Awards Night	✓		
Opportunity to present sponsored Award alongside the Mayor	✓		
Photo opportunity with the Mayor	✓	✓	
Photo opportunity with the winner of your sponsored Award	✓	✓	

Advertising

Full page ad in Art Awards catalogue	✓		
Half page ad in Art Awards catalogue		✓	
Sponsor's pull-up banner displayed in exhibition	✓		

In kind partnerships

The city welcomes in kind sponsorship, with a combination of the above opportunities to be agreed on with the sponsor.



Art Awards Catalogue 2025



Award Categories available for naming rights are listed below alongside the prize value:

• City of Belmont Overall Award	\$10,000 prize
• City of Belmont Resident Award	\$1,000 prize
• Emerging Artist, 18 to 25 years	\$500 prize
• Youth Award, 11 to 17 years	\$500 prize
• Youth Belmont Resident Award, 11-17 years	\$500 prize
• Popular Choice Award	\$500 prize
• Highly commended awards	
• Mentorship Award	

Philanthropic Opportunities

The City encourages philanthropic investment in the arts in the City of Belmont.

Private donors are welcome to support the arts through cash contributions that will be invested into the Art Awards or other arts initiatives.

All contributors will be acknowledged within the Art Awards Catalogue.

Previous Sponsors



Testimonials

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Perth Now has been a sponsor of the City of Belmont Art Awards for many years.

The Awards allow sponsors to attend a variety of events and meet with a wide range of businesses and people.

We would look to continue our association in the future.

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The Belmont Art Awards have been a fantastic platform for Jacksons to connect with local artists, celebrate emerging talent and engage directly with the creative community. Our involvement in the event has strengthened our brand visibility and reinforced our commitment to supporting the arts. The professionalism, organisation, and passion behind the Awards make it a standout event we are proud to be associated with.

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Rocky Bay was very proud to be a sponsor of the Belmont Art Awards in 2024. The Art Awards is a wonderful event that promotes inclusion and accessibility to artists of all abilities. Working closely with City of Belmont was a very positive experience, their communication throughout was excellent and their passion for ensuring events such as these lift the profile of City of Belmont, and all the city has to offer was evident throughout. Rocky Bay has close connections with Belmont so having the opportunity to not only be a sponsor of this event but have customers participate in the Art Awards and have our own bespoke exhibition in the library, allowed us to make closer associations with the local community.

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Contact Us

If you'd like to play a role in celebrating local creativity and supporting the 2026 Art Awards, we'd love to hear from you.

Get in touch with the City of Belmont on 9477 7457 or artsandplace@belmont.wa.gov.au



City of
Belmont