

*City of Belmont*

# *Agenda Briefing Forum*

**15 September 2020**

**Item No 12.2 - Final Adoption of Local Planning Policy No. 18  
Container Deposit Scheme Infrastructure  
Following Public Advertising**



# Advertising

- Carried out Thursday 25 June 2020 to Thursday 16 July 2020.
- Two submissions received from:
  1. Belmont Environmental Group
  2. Element (on behalf of Perron Group).
- Both submissions **support** the preparation of the Policy and **propose amendments** to the Policy provisions.

# Development Exemptions

- Suggestion that exempt small reverse vending machines should comply with other aspects of LPP18.
- The majority of provisions under Clause 7 of LPP18 are not applicable to small reverse vending machines.
- An additional Clause 5.2(d) is proposed to ensure that the infrastructure is not located within landscaping or car parking areas.

# Amenity

- A recommendation was made to include provisions addressing adverse impact on community safety and visual amenity.
- A number of Clauses already address both of these i.e. Clauses 2.2, 24, 6 and 7.3 (Visual Amenity).
- No amendment is proposed.

# Car Parking

## Suggestion that:

1. Clause 7.2.7 be amended to apply only to developments with a minimum of 50 car bays.
2. Specify that additional car bays are not required for CDS infrastructure.

## Dismissed as follows:

### 1) For the following reasons:

- i. LPS15 Car Parking standards; and
- ii. Loss of car bays resulting in non-compliance with existing development approval.

### 2) Large reverse vending machines on a standalone site may require additional bays for customers.

# Signage

- Two amendments were suggested:
  - 1) Clause 7.3.5 be re-worded to exempt any promotional and brand signage relating to the operation of the CDS infrastructure, provided it is attached to the infrastructure; and
  - 2) Exempt directional signage where it is:
    - Located wholly within car parking area on site;
    - Does not exceed 2.5m height; and
    - Does not reduce existing car park sightlines, aisle widths and maneuvering spaces.

# Signage

- Directional signage is not subject to a development assessment or any specific planning controls. It is not necessary to have a specific Clause relating to this.
- It is considered appropriate to allow some flexibility to CDS operators where no third-party signage is displayed.
- Clause 7.3.5 to be amended to exempt advertising signage where it is:
  - i. Attached to the infrastructure; and
  - ii. Only advertises services, products and brands related to the operation of the CDS infrastructure and excludes any third-party signage

# Acceptable Advertising Signage





# Proposed Amendments

The following amendments are proposed to LPP18:

- 1) 5.2 Small reverse vending machines that:
  - a) Occupy less than 3 sqm in area;
  - b) Are located within existing shopping centres or publicly accessible spaces;
  - c) Do not restrict pedestrian / vehicle movement;
  - d) **Is not located within areas of landscaping or car parking; and**
  - e) Comply with all relevant development standards and/or requirements of Local Planning Scheme No. 15.

Are exempt from the requirement to obtain development approval.
  
- 2) 7.3.5 May only display advertising or brand signage ~~consistent with the development approval for signage on the subject property.~~ **where it is:**
  - **Attached to the infrastructure; and**
  - **Only advertises services, products and brands related to the operation of the CDS infrastructure. No third party signage is permitted.**