

Election Signage

All election candidates are responsible for ensuring their Election Signs are displayed in appropriate locations. The City often receives complaints from the community at election time regarding issues such as the number of signs installed, the location of signs hindering vision at intersections, signs being placed on Council land and property and installed on private property without the owner's consent.

What Is An Election Sign?

'Election Sign' is an advertising sign including a board, sign, placard, notice, or advertisement relating to any election, attached or pasted, painted or stencilled, on any hoarding, wall, building, or structure.

"advertising sign" means any sign, notice, structure, banner or other similar device used for the purpose of advertising or promoting any goods, services, person, body or other thing, or for displaying information about the same.

Election and advertising signs must not to be placed on public land or property including verges and parks. Any signs placed on or attached to Council property or public land will be removed by City of Belmont Rangers. Modified penalties do apply (refer *City of Belmont Consolidated Local Law 2020 Part 8* cls. 8.1-8.6, Part 15 Schedule 4 Items 75 - 81).

Election Signage On Private Property

The following guidelines are to be followed:

- A sign may only be placed on private property and only where permission is given for the display by the owner or occupier. Private property includes where there is a commercial arrangement with an advertising provider for advertising on infrastructure (ie. bus shelters)
- Not pose a threat to public safety or health and shall not have any sharp or pointed projections below a height of 2.7m from ground level.
- Not be placed such that they compromise the safety of the travelling public by obscuring the view of drivers, pedestrians, or cyclists.
- Not permitted in or on a commercial vehicle, trailer or caravan parked at the same location for more than twenty-four (24) hours.
- Not be illuminated (internally or indirectly), move, flash, rotate or reflect so as to be an undue distraction to drivers.
- Not be self-adhesive, affixed under any circumstances to trees, shrubs, or other plants, erected on power poles or towers carrying transmission lines.
- Not compete with or reduce the effectiveness of other signs and traffic control devices, resemble a traffic control device, or be mistaken by road users as a traffic control device.
- Not be placed any higher than 6 metres from the ground.
- The person or party responsible for the election sign must maintain the sign and ensure that safety is maintained while the sign is being installed or removed.

CITY OF BELMONT

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- Signs are not to be in place for more than 44 days before or more than 48 hours after the close of polling on the relevant election day.

Further Information

Further information can be obtained by:

- visiting the City of Belmont website belmont.wa.gov.au
- Telephoning the City's Compliance Administrator on (08) 9477 7211.

Reference Documents

City of Belmont Consolidated Local Law 2020

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