

# CITY OF BELMONT

## Mural Art Commission Guidelines



*Belmont Native*  
Anya Brock  
Wilson Park, Rivervale

*Creating opportunities*





# Mural Art Commission Guidelines

The City of Belmont encourages the beautification of blank walls and recognises the value that mural art can offer in fostering a vibrant, creative, active and culturally diverse community.

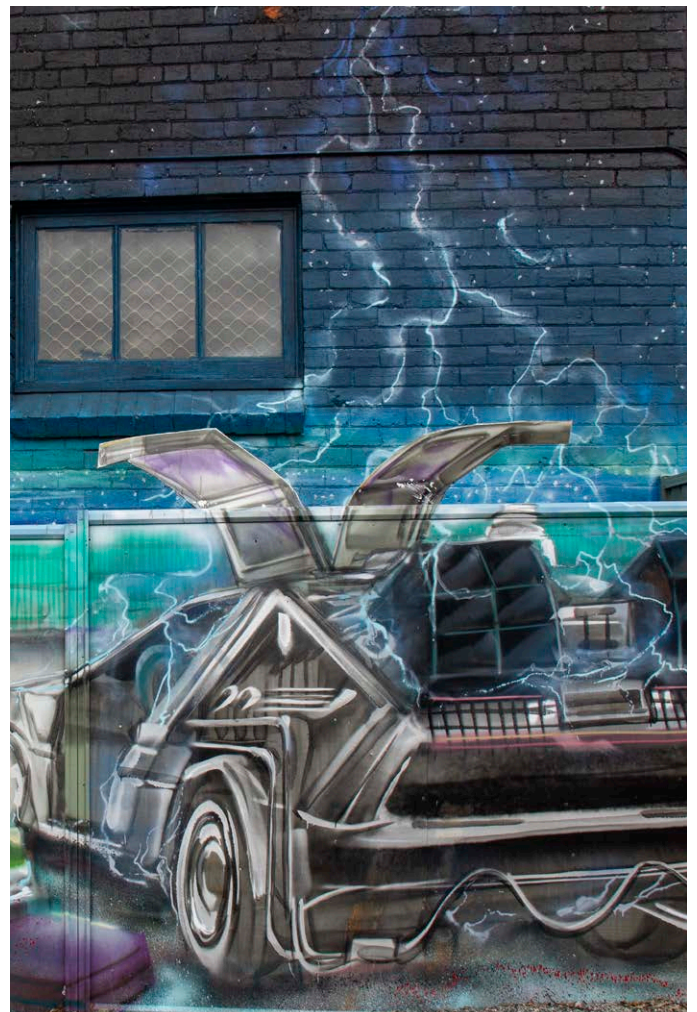
Murals for the purposes of these guidelines are defined as artworks that are either painted directly onto a wall or attached to a wall, and visible to the public.

These guidelines are designed to assist the City of Belmont, business owners or property owners and artists in achieving positive outcomes for all parties, ensuring a consultative process is undertaken in the commissioning of a quality mural public artwork located on council owned walls or privately owned walls.

It is recommended that the following be considered:

## 1. CONTRACT DEVELOPMENT

- A contract is executed between the artist, business owner and property owner. For further guidance on best practice public art contracts, please refer to the Arts Law Centre of Australia at [www.artslaw.com.au](http://www.artslaw.com.au)
- An artist fee that is consistent with the National Association for the Visual Arts (NAVA) Code of Practice. It is suggested the artist is paid for both their concept and installation of the artwork, with materials considered separately. For further guidance on this code of practice, please refer to <https://visualarts.net.au>
- Copyright of the artwork(s) and all drawings and designs created in the course of the project remain the property of the artist.
- In the event of the business owner or property owner (or others) wishing to reproduce the artwork(s) in such a way that income would be generated, royalties should be negotiated and paid to the artist. Such royalties should be paid consistent with standard fees for similar reproduction activities.



*The Drive In* - Drew Straker  
Cellarbrations, Wright Street, Kewdale

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## 2. PUBLIC LIABILITY

- All parties possess a current Public Liability Insurance policy for the value of \$20,000,000. For uninsured artists, please refer to Artsource at [www.artsource.net.au](http://www.artsource.net.au) for further information.

## 3. LOCAL PLANNING SCHEME

- Mural artwork shall not contain business logos or advertising of product and/or services. Such content requires planning approval under the City of Belmont's Local Planning Scheme No.15.
- Specific development standards may apply to the external treatment of buildings in Special Development Precincts or heritage properties, therefore owners are advised to contact the City of Belmont prior to commissioning mural artwork on such buildings.

## 4. MAINTENANCE

- The artist to provide a maintenance schedule to the business owner or property owner of all materials used, including exact paint colour palette. The business owner or property owner to consult with the artist in the first instance regarding ongoing maintenance.
- The mural art should be designed to have a minimum life span of 5 years and the materials chosen by the artist should be of a suitable quality to withstand external weather conditions for that period of time.
- If it is deemed necessary to remove the mural artwork, the wall must be returned to a reasonable condition at the expense of the business owner or property owner.
- If damage occurs to the work within 12 months of installation, and is deemed to be the result of poorly chosen or applied materials or inadequate surface preparation, the artist should repair and restore the artwork within a reasonable time frame.
- In the event that the mural artwork is damaged maliciously or accidentally to the extent that it affects the integrity of the artwork, the business owner or property owner should contact the artist to discuss the possibility of repair at the expense of the owner or the removal of the work if it is beyond repair.
- Notwithstanding the above, business owner or property owner must have regard for any condition of the planning approval for the property that requires artwork to remain and be maintained in perpetuity.
- Provision of anti-graffiti coating of the mural artwork where applicable is highly recommended. Graffiti coating should be a solvent based non sacrificial coating and professional installation is recommended.



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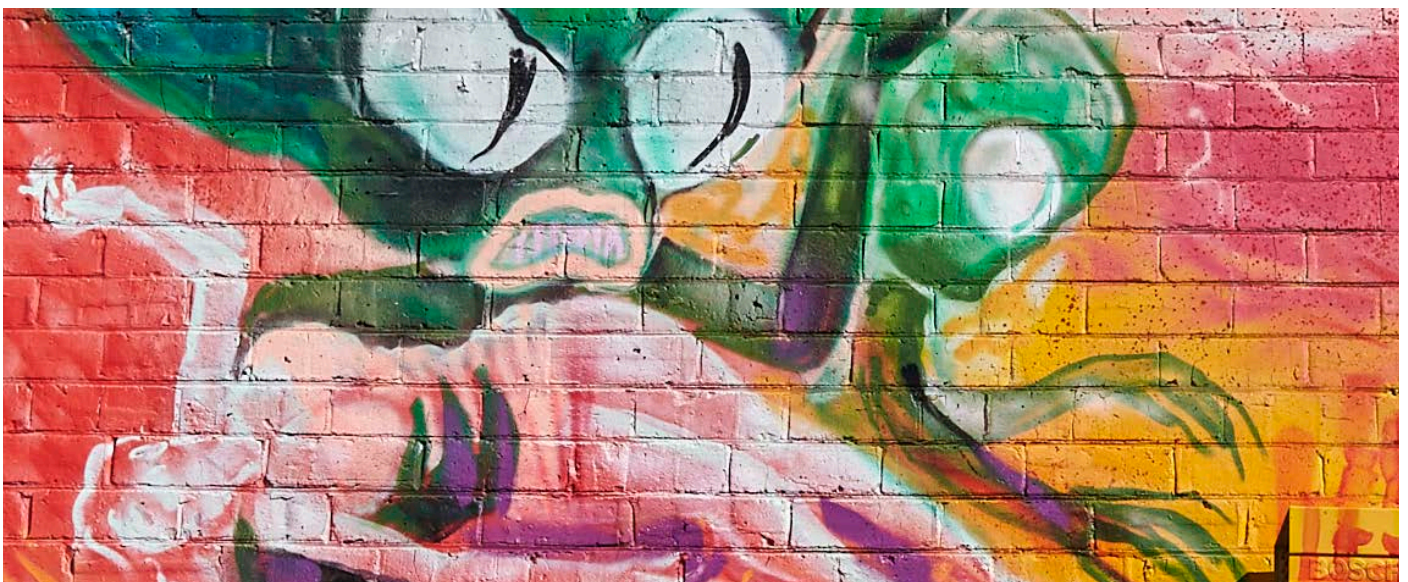
## 5. THE CITY OF BELMONT GRAFFITI REMOVAL SERVICE

- The business owner or property owner acknowledges and is aware of the City of Belmont's free graffiti removal service. For further information, please visit: [www.becrimefree.com.au](http://www.becrimefree.com.au)
- The City of Belmont's graffiti removal team removes all 'normal' graffiti within 24 hours and all 'offensive' graffiti within 12 hours. Removal methods only include painting over graffiti or high pressure cleaning. The City understands this may affect the integrity of the artwork but will not be held responsible for damage or repairs to the artwork.

## 6. GENERAL

- The appropriateness of the content and context of the work must be G-rated. The content must be mild and suitable for everyone. Mural art projects are not to include artwork that is offensive, or is seen to promote anti-social behaviour or sentiments. This includes graffiti artwork and bubble art.
- The work is carried out at a time that does not inconvenience surrounding businesses or residents.
- The artist should sign and date the work.
- The City accepts no liability for the accuracy of any of the information contained in these guidelines and disclaims all liability to any person whatsoever in relation to anything done or omitted to be done in reliance, whether in whole or part, upon anything contained in these guidelines.
- To formally register the mural with the City, please contact the City of Belmont's Placemaking Officer on 9477 7409.

For further information, please contact the City of Belmont's Placemaking Officer on 9477 7409 or email [placemaking@belmont.wa.gov.au](mailto:placemaking@belmont.wa.gov.au)



Drew Straker – *The Drive In*. Cellarbrations, Wright Street, Kewdale.

# CITY OF BELMONT

## Public Mural Art Register Form

|  |  |
|--|--|
| Commissioner's Name:                                       |  |
| Name of Business/Organisation/<br>Community Group:         |  |
| Address:   |  |
| Telephone Number:  |  |
| Artist(s) Name:  |  |
| Property address for the mural:                            |  |
| Title of Artwork:  |  |
| Artist's Statement:  |  |
| Date Commissioned:   |  |
| Please include a photo of the mural with this application. |  |

**PLEASE FORWARD APPLICATION TO:**

Chief Executive Officer  
City of Belmont  
Locked Bag 379, Cloverdale WA 6105  
Attention: Community Placemaking  
Fax: 9478 1473  
[placemaking@belmont.wa.gov.au](mailto:placemaking@belmont.wa.gov.au)

Enquiries to City of Belmont Placemaking – 9477 7454 or 9477 7409

