



Ordinary Council Meeting 23/02/21

Item 12.3 refers

Attachment 5

**28th Belmont Small Business
Awards 2021 Sponsorship Proposal**



28th Belmont & Western Australia Small Business Awards Partnership Opportunities 2021

The Belmont & Western Australian Small Business Awards project has been conducted by the Belmont Business Enterprise Centre Inc. (BEC) since 1994 and has been the launching pad for many past state and national business award winners. Belmont Western Australia Small Business Awards attracts a wide coverage of media interest and corporate support and has been held in high esteem within the local Perth community for their integrity and credibility with judging, quality submissions and the recognition the awards bring to businesses that strive for business excellence.

The 28th Belmont & Western Australian Small Business Awards will be launched April/May 2021 and conclude with a presentation evening of award winners and finalists to be staged October 2021.

The 2020 Awards launch was virtual with sponsor Category Videos launched in July with video message by Mayor City of Belmont. Around 320+ people attended the 2020 'A Night of Stars' Awards function in the Grand Ballroom of the Perth Exhibition & Convention Centre, on 26th November. The welcome address was delivered by City of Belmont Cr Bernard Ryan, VIP guests included Consul General India, Dantu Charandasi & Comm Consul of India, Dinesh Bhardwaj; Hon Consul of the Republic of Mauritius, Ian Whitaker, Hon Consul Slovakia, Paul Faix; Member for South Perth, Hon John McGrath, MLA; City of Belmont, Deputy Mayor Cr George Sekulla, Cr Jenny Davis, Cr Bernard Ryan; City of Cockburn, Cr Chontelle Stone; EMRC Chair Cr Jai Wilson; The Australian Asian Association of WA, President Marlene Burnaby; Hong Kong Business Association WA President Winnie Lai Hadad; Belmont BEC Inc. Chair Jules Lewin, TCF WA Inc Chair Irving Lane; Business & Professional Women, WA President Carol Hanlon; Belmont Rotary President Dr Rachel Sheffield.

Entertainment was provided by singers Kaylene Taylor, Charndee Kaur and David Lazaro Expedition The Musical Journey with Ken Haywood presenting the Welcome to Country. The WA Designer Showcase wowed all attendees with design talent from Jonte, Kirrikin, Pretty Fly Accessories, MummActiv, Silver Star and CIZZY Bridal Australia with models supplied from Metro Modelling and Dance Academy. MC's for the 'Night of Stars' evening included Belmont BEC Patron Louise Percy & Past Belmont BEC Board Member Hannah Beazley.



The Belmont & Western Australia Small Business Awards event has continued to attract supporters and entrants from across Western Australia with the Awards providing recognition in over 25 small business award categories.

2020 Award Winners and Sponsors can be viewed at www.belmontbec.com/awards

Your 2021 Award Partnership benefits will include:

- name and logo on 4,500 full colour award entry forms distributed across Western Australia
- 10 VIP Invitations to the Official Launch of the Business Awards in April/May
- Opportunity to host 100+ VIP's and Business Community leaders to the City of Belmont Civic Centre for Official Launch of Awards.
- Opportunity for the Mayor to provide Official Welcome at the launch and a City of Belmont Business Update and announce City of Belmont Award Category at Awards Launch.
- Opportunity for the Mayor to provide Official Welcome at the Awards Presentation in October
- 10 VIP event tickets and Table Logo to Award Presentation evening
- Opportunity to announce your winner and present award plaque at Awards Presentation night

- Award night multi-media presentation including your name and logo at Launch & Awards Night
- Photograph of you & your winner's presentation featured on Awards web site – min 2 years
- Banner signage display at the Awards event and official Awards launch
- City of Belmont major sponsor blurb included in the Awards Entry Booklet and Official Program.
- Opportunity to provide City of Belmont Promotional material distributed in our winners and guests 'showbags' and, also provide City of Belmont logo showbags.
- Pre and post show media releases and advertorial features – launch & award event
- Promotional speaking opportunities at Belmont BEC events

Sponsorship of 28th Belmont & WA Small Business Awards - \$39,000 (excluding GST)

Closing Date: 28th February 2021

Signed Acceptance of BSBA 2021 CategoryDate.....

Signature..... Position.....Organisation.....



About Belmont BEC

Belmont BEC | BEC Global is a non-profit community organisation established in 1994, providing training and mentoring support services to over 28,000+ individuals in Australia to start or improve their small business and is a specialist in virtual business incubation. Belmont BEC has originated a large range of well-known projects and programs for the benefit of its small business clients that have included the annual Belmont & Western Australian Small Business Awards, Designedge Innovation Festival, TCF Resource Centre WA, Multicultural Business Support Services, WA Racing Industry Project, Belmont Clothes Library, BPW Business Incubator Online Projects, Migrant Small Business Support and Disability Employer Awareness Projects. www.belmontbec.com

The centre provides low cost and no cost training for small businesses in Belmont & Perth Metro, WA & beyond via workshops, webinars and one to one mentoring. Sponsors and supporters for various programs and projects at the Belmont BEC are vital for the continuation of small business support services and opportunities.

Carol Hanlon
CEO
Belmont Business Enterprise Centre Inc.
0417963231
carol.hanlon@belmontbec.com
www.belmontbec.com

Carol Wallbank
Marketing & Media
Belmont BEC
0408 201 610
carol@createenterprises.com.au

Belmont Business Enterprise Centre Inc. (Belmont BEC)
PO Box 370, Cloverdale WA 6985 Phone 61 8 9479 3777
www.belmontbec.com