



Ordinary Council Meeting 23/02/21

Item 12.3 refers

Attachment 7

**2021 Small Business Awards
Category Sponsorship Proposal**

2021 Small Business Awards Category Partnership Opportunities

It is proposed the Small Business Awards will be launched April/May 2021 and conclude with a presentation evening of award winners and finalists to be staged October 2021.

2021 Small Business Award Partnership benefits will include:

- name and logo on 4,500 full colour award entry forms distributed across Belmont, Perth Metro & WA
- 5 VIP Invitations to the Official Launch of the Business Awards in April/May
- 5 VIP event tickets and Table Logo to Award Presentation evening in October
- Opportunity to announce your winner and present award plaque at Awards Presentation night
- Award night multi-media presentation including your name and logo at Launch & Awards Night
- Photograph of your winner's presentation and, also photo featured on Awards web site – min 2 years.
- Banner signage display at the Awards event and official Awards launch
- Your name, logo included in the Awards Booklet, Official Program, Website, eNews Promotions.
- Opportunity to provide Promotional material distributed in our winners and guests 'showbags'.
- Pre and post show media releases re launch & award winner post event.
- Pre and post show social media blurbs - launch & award event
- Video footage of your Award Presentation
- Promotional speaking opportunities at Belmont BEC Sundowner events

Sponsorship of Small Business Awards - \$4,200 (excluding GST)

Closing Date: 28th February 2021

Signed Acceptance of SBA 2021 Category Date.....

Signature..... Position..... Organisation.....



About Belmont BEC

Belmont BEC | BEC Global is a non-profit community organisation established in 1994, providing training and mentoring support services to over 28,000+ individuals in Australia to start or improve their small business and is a specialist in virtual business incubation. Belmont BEC has originated a large range of well-known projects and programs for the benefit of its small business clients that have included the annual Belmont & Western Australian Small Business Awards, Designedge Innovation Festival, TCF Resource Centre WA, Multicultural Business Support Services, WA Racing Industry Project, Belmont Clothes Library, BPW Business Incubator Online Projects, Migrant Small Business Support and Disability Employer Awareness Projects.

www.belmontbec.com

The centre provides low cost and no cost training for small businesses in Belmont & Perth Metro, WA & beyond via workshops, webinars and one to one mentoring. Sponsors and supporters for various programs and projects at the Belmont BEC are vital for the continuation of small business support services and opportunities.

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